

The action plan is an implementation effort of the HE'E Strategic Plan developed in 2010.

Area of Focus: Voice for Families and Community

Guiding Principal: Be a voice for parents and the community in education policy

Incremental measures of success:

1. % of members participating in legislative and board hearings
2. Positive influence in leg and board decision making

Long term measures of success:

1. BOE and DOE consistently include parents and community stakeholders in decision-making
2. Parents and community members with an education focus are elected to legislature and HE'E members/like minded individuals are appointed to BOE
3. Increase in family satisfaction with family/school partnerships as measured by the DOE SQS survey

Legislative Engagement

Activities	Timeframe	HE'E Team	Outcomes
Host meeting with Governor's rep and Education Committee Chairs to share upcoming issues		All members	-List of upcoming issues -members meet key legislators and policy leaders
Identify HE'E Priorities		Policy Team	3 priority bills: Early Education, Instructional time, Family Engagement resolution
Forum and Voice during session -Present testimony on bills -track member participation in session -offer to host forum on legislative issues to give broad feedback to legislators -disseminate information about key issues to members and the community at large			HEE members participate in session HE'E position prevails on all bills Broader family and community engagement in leg process (increase in letters to the editor, increase in written testimony, anecdotal data that more parents and community members are talking about issues)
HE'E works with legislature in off season to address potential issues or unresolved issues			-Potential issues are put into future bills -Legislators contact HE'E to work together

BOE/DOE Engagement

Activities	Timeframe	HE'E Team	Outcomes
Work with DOE to improve internal and external communication -support funding for strategic communication plan -disseminate information about SQS parent survey through members -support complex alignment and complex based communication methods -work with HE'E members to identify successful family-school communication tools			-DOE funds Strategic Communication Plan -Complex based communication methods increase (complex websites, policy alignment, C4s, etc) -DOE reaches out to HE'E to provide input into communication plan -SQS parent participation rate increases in 2012
Integrated Family Engagement /Family –School partnership policy -host a forum to discuss implementation of new CSSS plan			-CSSS implementation plans reflect HE'E input -DOE staff reach out to HE'E for input
DOE Strategic Plan -participate in BOE/DOE meetings to discuss the plan -share HE'E indicators with DOE/BOE -disseminate Draft Plan to members for input -host a forum on the Strat Plan			-Family engagement indicators included in plan -HE'E indicators reflected in plan -Strategic Plan is approved with broad stakeholder support
Ongoing dialogue with DOE on increasing family and community engagement in DOE decisions -host meetings with DOE representatives to share information on key initiatives -provide input into the Waiver request			-DOE identifies process for broad stakeholder input on policy issues including RTTT, Strategic Plan, Teacher evaluations, NCLB Waiver -parent input/surveys included in teacher evaluation process

Area of Focus: Coalition Building

Guiding Principal: Grow the coalition membership and capacity

Incremental measures of success:

1. Increase membership with a focus on groups on neighbor islands and innovation zones
2. Increase participation in “learning tables”
3. Coalition member satisfaction

Long term measures of success:

1. Family engagement/Family-school partnership models gain strengthen in schools
2. Parents and community members with an education focus are elected to legislature or HE'E members are appointed to BOE
3. Student achievement indicators shift in positive direction

Coalition Building

Activities	Timeframe	HE'E Team	Outcomes
Outreach and Coalition building: -Identify and meet potential members -focus on groups in the Zones, neighbor islands -introduce new members to full group		Staff and members	Add 10 new member organizations
Partnerships and Program Sharing: -provide opportunities for members to share program information at HE'E meetings -connect members with other organizations to help them grow and collaborate -post member program information on website			-Demonstrate and document member partnerships and collaboration -Increase in DOE driven family-school partnership programs
Capacity building and Learning tables -host guest speakers (national and local experts) on HE'E issues -host “learning tables” with various members at the request of agencies, funders, etc. that share information from members			-HE'E policy is informed by experts -HE'E is a “go to” organization for information and access to family and community engagement
Recognition -HE'E sponsored recognition of family engagement programs, projects, successful school-community partnerships, great teachers -Host an event that acknowledges excellent programs			-broader community awareness of family engagement programs -media coverage of recognition -increase in number of potential awardees each year

